

Station	WPGH-TV PITTSBURGH, PA	Agency	() WATERFRONT STRATEGIES	Rep Firm	
Advertiser	() POLITICAL ISSUE GROU		3050 K ST NW, #100	Sales Office	() WASHINGTON
Product	PATRIOT MAJORITY PAC		WASHINGTON, DC 20007	Salesperson	() KATHRYN SARDINSKY
Estimate#		Agency C/P1/P2/E			
Buyer	MIKE FURMAN	Flight Dates	11/02/2012 - 11/06/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

***** Contract Coversheet *****

V3 11/2 SEE LNS 11 & 12 FOR ADD \$15000 NEW TOTAL \$25500

Station WPGH-TV PITTSBURGH, PA

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Product PATRIOT MAJORITY PAC

Estimate#

Buyer MIKE FURMAN

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--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	11/04-11/04	1P-4P	NFL	:30	\$6,000.00	SU	1	1	1	\$6,000.00
2	11/04-11/04	8P-9P	SIMPSONS/BOB BURGER	:30	\$2,000.00	SU	1	1	1	\$2,000.00
3	11/03-11/03	730P-11P	NCAA	:30	\$1,000.00	SA	1	1	1	\$1,000.00
4	11/02-11/06	930A-1030A	JUSTICE FOR ALL	:30	\$100.00	F,M-TU	2	1	2	\$200.00
5	11/02-11/06	1030A-11A	FRASIER	:30	\$100.00	F,M-TU	3	1	3	\$300.00
6	11/02-11/06	12P-1P	AMERICAS COURT	:30	\$100.00	F,M-TU	3	1	3	\$300.00
7	11/02-11/06	1P-2P	DIVORCE COURT	:30	\$100.00	F,M-TU	3	1	3	\$300.00
8	11/02-11/06	2P-3P	JUDGE J BROWN	:30	\$125.00	F,M-TU	2	1	2	\$250.00
9	11/03-11/03	1P-2P	30 ROCK	:30	\$75.00	SA	1	1	1	\$75.00
10	11/03-11/03	2P-230P	BIG BANG	:30	\$75.00	SA	1	1	1	\$75.00
11	11/04-11/04	1P-4P	NFL	:30	\$10,000.00	SU	1	1	1	\$10,000.00
12	11/04-11/04	10P-11P	NEW	:30	\$5,000.00	SU	1	1	1	\$5,000.00

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---REPORT TOTALS---

Report Totals: 20 / \$25,500.00

---SALES MONTHLY TOTALS---

Nov 12: 20 / \$25,500.00

Sales Totals: 20 / \$25,500.00

Station Totals: 20 / \$25,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$318,750	CABL	0%	KDKA	0%	UNKN	92%	WPCW	0%	WPGH	8%
		WPMY	0%	WPXI	0%	WTAE	0%				

Books null

Demos RA35+